



2023 Sponsorship Opportunities

Your opportunity to change lives of
friends and neighbors in need by
partnering with Northern
Kentucky's charitable pharmacy.

Faith Community Pharmacy

Contact: Aaron Broomall, Executive Director

Phone 859-426-7837
Website faithcommunitypharmacy.org
Email aaron@faithcommunitypharmacy.org
Address 601 Washington Ave., Suite 100,
Newport, KY 41071

Our Work and Impact

Faith Community Pharmacy was founded in 2002 with the simple idea that no one should go without lifesaving medications due to affordability.

For the past 21 years, we've been making this dream a reality for Northern Kentucky.

Today, the Pharmacy has patients across 14 counties in Northern Kentucky and the impact is enormous. We are creating a healthier community by helping people better manage their health without sacrificing other necessities like food or housing



575,000+
prescriptions



9,000+
people helped



60% decrease
in ER visits



74% decrease
in hospitalizations

Our formulary targets medications for chronic conditions that carry high prescription and deductible costs. Medications in our formulary treat diseases such as diabetes, hypertension, high cholesterol, heart diseases, COPD, asthma, mental health, and more.**

Our care goes beyond medications though. Our staff provides one-on-one, compassionate counseling at each and every visit and we help connect patients to community resources for needs that fall outside our mission.

Our Mission

The mission of Faith Community Pharmacy is to provide free medications for chronic illnesses to people in our community who can't afford them.

Our Bold Vision

Together with our supporters and partners, we will change lives by creating a community in which all our neighbors can live fuller, healthier lives.

** We are prohibited by law from dispensing controlled substances.

2023 Goals

Why your support is needed

For more than 20 years we have served Northern Kentucky, but we know we can always do more. In 2023, we've set some big goals we hope you can help us meet.

GOALS

Resources Needed

Expansion of our formulary

Although our formulary is extensive, we still have gaps in coverage for some patients. Your sponsorship will help to provide resources to purchase new medications for patients suffering from COPD, asthma and high blood pressure.

Targeted outreach to potential patient populations

We currently serve over 1,000 people per year, however, we know there are still many in our community going without medications simply because they don't know there is assistance available. Your sponsorship will help raise awareness and access amongst this vulnerable population.

Improved access for non-English speaking patients

Northern Kentucky has a growing non-English speaking population that often struggles to access needed medications. Your sponsorship will help us translate our literature for these populations as well we provide translation services for face to face or phone conversations.

Why your sponsorship matters

We rely on funding from private donations, foundation grants, sponsorships, fundraising events, and fiscal court grant funding. Your support is vital to keep this service available to those in Northern Kentucky who are struggling to afford their medications and stay healthy.



It helps people like Sylvonna

After being forced to retire early due to health conditions, Sylvonna found herself unable to afford her prescription co-pays which topped more than \$200 per month. She was borrowing money from friends and family before finding Faith Community Pharmacy. Now she receives her medications 100% free of charge.

And people like Greg

After suffering cardiac arrest, Greg left the hospital with a \$360 prescription he could not afford due to losing his job. We filled his new prescription – and other medications he had been skipping or rationing, including insulin to treat his diabetes. After two years, Greg's A1C levels have dropped from a life-threatening 11.3 to a healthy 6.2 because of *proper medication*.



Greg says he has three great blessings in his life: "Two great doctors and Faith Community Pharmacy."



And Dennis and Elizabeth

Dennis and Elizabeth both worked long careers at Cincinnati Bell, but when Elizabeth faced a string of health emergencies in 2020, they could no longer afford her new prescriptions and Dennis's prescriptions to manage his Parkinson's. Their son introduced them to Faith Community Pharmacy and now they are saving \$400-\$500/month. Elizabeth says, "Faith Community Pharmacy is like a life raft. It allows us to stay afloat."

We believe that all humans are made in the image and likeness of God. We provide service to our clients in a way that promotes their dignity as God's children and helps alleviate suffering while protecting the health of our neighbors in need.

To support our mission of providing free medications to people who can't afford them, we humbly ask for the generosity of donors and sponsors. We offer a number of options throughout the year, and have an option for any budget. If you are interested in sponsoring in some other capacity, please reach out to us. We are always open to ideas!



Presenting Sponsor Year-round Visibility

If you are looking for **year-round visibility** and perks as a sponsor of Faith Community Pharmacy, this sponsorship checks all the boxes.

- All benefits of Title Sponsors for both the annual golf outing and Celebrate!
- Your name and logo prominently displayed on our website
- Social media mentions all year long,
- Your name and logo in all Pharmacy communications including monthly e-newsletter, postal mailings, advertising, PR and more
- Special recognition and speaking opportunities at our signature events (golf outing and Celebrate!)
- Recognition in the lobby of our Pharmacy in Newport
- An incredible opportunity to help others by providing life-changing and lifesaving medication to people who cannot afford it.

Investment: \$10,000. Value: Priceless!

**5% discount if
you sponsor
both events!**
Not available online.



Annual Golf Outing Sponsor

Every year, we come back to AJ Jolly in Alexandria for our golf outing. Why? Because everyone loves to play one of the best courses in Northern KY for a good cause. Options range from \$50 and up and you are sure to get ample visibility before, during, and after the event.



Annual Celebrate!

Every fall, we gather with our friends, supporters, collaborators, and staff for our biggest event of the year to celebrate those who work with us and those we serve. It's always an exciting evening full of laughs and fun. Options range from \$250 and up with great options for visibility leading up to the event.

Annual Golf Outing

Saturday, June 3, 2023

A.J. Jolly Golf Course

Alexandria, KY

Shotgun start: 1:00 p.m.

Our annual golf outing will once again be held at AJ Jolly in Alexandria, KY, one of the best courses to play in Northern KY!

This year's 18-hole tournament will be a **shotgun start** versus rolling tee times through out the day. This change in setup from previous years will give sponsors a better opportunity to be in front of all the golfers at the same time.

Play is a four-player scramble format with a variety of course contests such as longest drive and longest put.

Our always popular lunch will be available prior to start of play. After a day on the course, golfers will head to the clubhouse for awards, prizes, and raffles!

All proceeds go toward fulfilling our mission of ensuring that no one in Northern Kentucky goes without life-saving medications due to affordability.

The event is promoted in every Pharmacy communication leading up to the day, on our website, at events, and more.

About A.J. Jolly Golf Course

A.J. Jolly Golf Course features 6,235 yards of golf from the longest tees for a par of 71. The course rating is 70.0 and it has a slope rating of 128 on Bent grass. Designed by William H. Diddel, ASGCA, the A.J. Jolly Park golf course opened in 1962.

See for yourself why AJ Jolly was rated as one of the best places to play by Golf Digest!



Event Highlights

140+ attendees to get your name in front of, in addition to all the event promotion

Games and contests to keep it engaging and fun

Play at one of the most highly rated golf courses in Northern KY

Raise funds for critical initiatives and programs that improve the overall health of our community

Did we mention **great** golf?!

- 18-hole, four player scramble
- Shotgun start at 1:00 pm
- Delicious lunch AND beverages included!!!

Great golf, food and friends!

Golf Outing Sponsorship Packages

TITLE	PLATINUM	GOLD	SILVER	BRONZE
Logo on all event promotions	Logo on invitation	Name on invitation	Name on invitation	---
Logo and Name on event signage + QR code to your site	Logo on event signage	Logo on event signage	Name on event signage	Name on event signage
Logo and link on our website	Logo on our website	Logo on our website	Name on our website	---
2 Foursomes	1 Foursome	1 Foursome	---	---
Logo item provided by you for players	Logo item provided by you for players	Logo item provided by you for players	---	---
Full page ad in program	Full page ad in program	Half page ad in program	Half page ad in program	Quarter page ad in program
\$2,500	\$1,750	\$1,000	\$650	\$350

Additional Golf Sponsorship Options



Drink Sponsor:

Logo and name on all event promotions and at the event, logo on can koozies, and designation as every golfer's new best friend :) **\$2,200**



Hole Sponsor – Two options for every budget!

Logo and name on hole signage: **\$250**. Name only on hole signage: **\$100**



Friend: \$50 –
Recognition in event
program



JOIN US!

Celebrate!

Saturday, October 14, 2023

Summit Hills Country Club

Crestview Hills, KY



Event Highlights

Our annual Celebrate! event is our biggest fundraiser of the year. Attendees repeatedly tell us it's one of the most fun fundraisers they have ever attended.

Held at the recently remodeled and beautiful Summit Hills Country Club in Crestview Hills, KY, this event is expected to be another sellout.

We CELEBRATE:

- the people we have helped – the less fortunate in our community who can't afford life-saving medications
- the people who made it happen – our staff, volunteers and board members
- our supporters – sponsors and donors, without whom we would cease to exist.

The activities at Celebrate! help us fund critical initiatives and programs to improve the overall health of our community. Plus, it is a fantastic opportunity for sponsors to gain visibility for their generosity among hundreds of people who are committed to helping neighbors in need.

The event is promoted throughout the year in every Pharmacy communication, on our website, at events, and more.

Silent and Live Auctions with over 100 great items

Winner's Choice Raffle, where the winner gets **FIRST** choice on any live or silent auction item *Some exclusions apply

Bourbon Wall

Celebrity MC

- Additional games throughout the evening
- Delicious dinner AND beverages included!!!

and most important – FUN!



Celebrate! Sponsorship Packages

TITLE	PLATINUM	GOLD	SILVER	PATRON
Logo on all event promotions	Logo on invitation	Name on invitation	Name on invitation	---
Prominent placement of Logo and Name on event signage + QR code to your site	Logo on event signage	Logo on event signage	Name on event signage	Name on event signage
Logo and link on our homepage	Logo on our homepage	Logo on our website	Name on our website	---
10 event tickets	6 event tickets	2 event tickets	---	---
Logo on back of bid number for Live Auction	Logo on back of bid number for Live Auction	Logo on back of bid number for Live Auction	---	---
Visible logo on reserved table	Visible logo on reserved table	---	---	---
Full page ad with link in digital program	Full page ad in digital program	Half page ad in digital program	Quarter page ad in digital program	Name in digital program
Recognition in all event publicity	Recognition in all event publicity	---	---	---
\$5,000	\$3,000	\$1,500	\$750	\$250

Additional Celebrate! Sponsorship Options



Cocktail Sponsor:

Logo on event invitation, signage and other event materials plus logo and half page ad in digital program, two (2) tickets to Celebrate!, recognition at the event and on event signage, and visible logo on signage at the bar: **\$1,500**



Game Sponsor:

Logo on website, quarter page ad in digital program, signage at event and on online bidding site : **\$750**

**CELEBRATE
WITH US!**

Next Steps

If you are interested in becoming a sponsor, you can:

- Fill out the form below and return it to us by mail (Faith Community Pharmacy, 601 Washington Ave., Ste. 100, Newport, KY 41071)
- Make your commitment online at www.faithcommunitypharmacy.org/sponsor
- Contact Aaron Broomall, aaron@faithcommunitypharmacy.org, 859-426-7837 x4

Sponsor Information

Name: _____ Company: _____

Address: _____ City: _____ ST: _____ Zipcode: _____

Phone Number: _____ Email: _____

☐ I'd like to receive your e-newsletter.

Sponsorship(s) Desired:

☐ **Annual Presenting Sponsor** - \$10,000

Celebrate! Annual Event

- ☐ Title Sponsor - \$5,000
- ☐ Platinum Sponsor - \$3,000
- ☐ Gold Sponsor - \$1,500
- ☐ Silver Sponsor - \$750
- ☐ Patron - \$250
- ☐ Cocktail Sponsor - \$1500
- ☐ Game Sponsor - \$750

Annual Golf Outing

- ☐ Title Sponsor - \$2,500
- ☐ Platinum Sponsor - \$1,750
- ☐ Gold Sponsor - \$1000
- ☐ Silver Sponsor - \$650
- ☐ Bronze Sponsor - \$350
- ☐ Friend Sponsor - \$50
- ☐ Drink Sponsor - \$2,200
- ☐ Hole Sponsor Level 1 - \$250
- ☐ Hole Sponsor Level 2 - \$100

Payment Method::

☐ **Check** (Payable to Faith Community Pharmacy.)

Sponsorship Total: _____

Remember to take 5% off if you sponsor both events!

☐ Visa ☐ Mastercard ☐ Discover ☐ AMEX

CC#: _____

Exp. Date: _____ CVV: _____

Signature: _____

Thank you for your support!!

Our Team

People are the backbone of our functional and fundraising efforts. See someone you know? Reach out to them to ask how you can help! Feel free to contact our Executive Director, Aaron Broomall, with any questions.

Our Leadership



Aaron Broomall
Executive Director



Christina Spille
Pharmacy Director



Becky Seeger
Program Director

Board of Directors

Aaron Broomall, Executive Director

Gaby Batshoun, GBS Inc.

Kate Brandy, Kroger Pharmacy

Alex Cardosi, Kenton County Attorney's Office

Jim Cahill, Graeter's Ice Cream (retired)

Jon Connor, DBL Law

Bradley Eilerman, M.D., St. Elizabeth Physicians

Kelly Epplen, PharmD, University of Cincinnati

Bridget Go

Heather Jansen, Cincinnati Foundation for the Aged

Ephese Moise, M.D., St. Elizabeth Healthcare

Matthew Monday, VonLehman CPA & Advisory

Jennifer Panepinto, Painted Bread Marketing

Erin Proctor, Tri-Health

Robert Tracy, M.D., St. Elizabeth Physicians

Joan Wurtenberger, Champlin Architecture (retired)

Fundraising Committee (non-Board)

Nancy Goeke

Taffy Hebbeler

Holly Danneman, M.D.

Jan Hanser



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